



# *Charter Investment*

Placing your vessel with Whitsunday Rent A Yacht

Whitsunday Rent A Yacht (WRAY) – one of Australia’s longest-running skipper-yourself charter boat companies – offers boat owners a unique investment opportunity in one of the world’s most desirable sailing destinations. WRAY has more than three decades’ experience in managing and maintaining charter boats and helping owners realise the financial and leisure benefits of charter investment.

### **Regional Facts**

The region attracts up to 700,000 visitors a year with international visitors staying an average of 4.9 nights. Skipper-yourself sailing holidays remain one of the most popular recreational activities, appealing to families, sailing enthusiasts and adventure seekers alike.

The Whitsunday Islands are the perfect, high-profile location to showcase a vessel. Of 74 islands, just eight are inhabited. Secluded anchorages and smooth waters make for optimum year-round sailing.

WRAY’s fleet is marketed nationally and internationally for year-round charter. A dedicated operations crew meticulously maintains and services vessel seven days a week and, with mechanics and shipwrights on-site, WRAY can prepare boats for charter with just 24 hours’ notice.

WRAY delivers vessels to any Whitsundays marina on request and provides tuition so boat owners get the most out of their boats. Commercial skippers are available to help boat owners manoeuvre their boats and can provide an area briefing for interstate owners wishing to develop their local knowledge.

On average, WRAY’s vessels are chartered for 25-30 weeks annually. Owners are guaranteed a minimum of 21 days personal use, subject to availability.

# WRAY Charter Base

Charter Base: Shute Harbour – 20° 17.544' 148° 47.405'

With our private facility and charter base at Shute Harbour, we can offer a unique charter experience to customers and owners alike. We have over 70 moorings placed throughout the harbour, as well as a pontoon and docking facility for minimum of 8 vessels at any one time.

## Contact Us

If you would like more information on any aspect of charter investment, please contact our office. We are open 7 days a week

**E: [holiday@rentayacht.com.au](mailto:holiday@rentayacht.com.au)**

**T: 1800 075 000**

WRAY's private charter base at Shute Harbour is one of the most sophisticated of its kind in Australia. It combines reservation and administration centre, a briefing room, reception, shop and lounge, sundeck, slipway, jetty and fuel stop. Services include vessel and pontoon maintenance, annual slipping and the option to prepare boats for Queensland survey.

If you require more information about placing your current vessel in charter in the Whitsundays or you are thinking of purchasing a new vessel and placing it into charter, then we are more than happy to discuss the options available to you.

In the past 2 years the charter market has seen an upturn in the demand, not only for bareboat charter generally but specifically for larger and newer vessels. With this in mind, placement of a brand new vessel can foster strong returns for any potential owner and be a solid investment for the future.

# Ten Reasons to Invest

1. **Industry experts** - we have been operating for over 35 years.
2. **Private jetty facility** - the only facility of its kind in the Whitsundays, in the safest natural harbour in the region, offering guests a unique and personalised experience.
3. **Unique location** - we are the only charter company to operate from Shute Harbour, offering clients a unique charter base and berthing at the safest harbour, closest to the islands.
4. **Staff are the best in the business** - the majority of key personnel have been with the business for at least 5 years and have extensive knowledge and experience of the industry and region
5. **One stop shop** - for all vessels maintenance and repairs, with boatyard and haul out facilities on site.
6. **Qualified trade personnel on site** - there's no need for contractors. We have qualified mechanics and shipwrights onsite to care for your vessel.
7. **Established distribution channels** - long-established trade relationships, innovative marketing ideas and proven sales record. We know the market better than anyone!
8. **Wide range of on site services** - air-conditioned reception area, gift shop, designated briefing room, maintenance workshop, car parking, toilet and shower facilities, boatyard, dinghy storage and more.
9. **Tax benefits of vessel ownership** - speak with your financial advisor regarding the significant benefits of vessel ownership in terms of depreciation and tax offsets.
10. **Lifestyle choice** - combine the lifestyle of boat ownership with return on investment. With a minimum of 21 days per year to use your vessel in the Whitsundays, experience the magic of the region on your own vessel annually.